



20th Anniversary Event Sponsorship Commitment

Return this form by email to 20years@secondchances.org or by mail to the address below.
Questions? Call Andrea or Betsy at 617.666.0280 or email 20years@secondchances.org

Please make your commitment by February 20, 2025 to ensure maximum sponsorship exposure and help us plan. Thank you!

My company will sponsor the 20th anniversary event at the following level (over for benefits):

- Pashmina: \$20,000+
- Cashmere: \$10,000 to \$19,999
- Silk: \$7,500 to \$9,999
- Wool: \$5,000 to \$7,499
- Linen: \$2,500 to \$4,999
- Cotton: \$1,000 to \$2,499

Payment information:

- My check is enclosed
- I will send a check by _____ (date)
- Please contact me about paying by credit card or ACH

SPONSOR INFORMATION

Full name: _____

Email: _____

Company: _____

Street: _____

City/town: _____ State: _____ ZIP code: _____

Telephone: _____

We will contact you the week of April 21st for attendee information.

(over for sponsorship benefits by level)



20th Anniversary Event - Sponsorship Levels

As a small organization, we only have a fundraising event every five years or so. This is a rare opportunity to reach more than 150 community members, friends, colleagues, and partners, while enjoying food, refreshments, entertainment, and networking to support neighbors in need with free, empowering clothing. Funds raised will enable Second Chances to reach more people in the years ahead.

Event details: Tuesday, April 29, 2025 from 5:30 to 8:30 p.m. at Portico Brewing in Boynton Yards on the Somerville/Cambridge line.

SPONSORSHIP LEVELS	PASHMINA	CASHMERE	SILK	WOOL	LINEN	COTTON
Sponsorship amount	\$20,000+	\$10,000 to \$19,999	\$7,500 to \$9,999	\$5,000 to \$7,499	\$2,500 to \$4,999	\$1,000 to \$2,499
Tickets to the event – contact us if you need more	Up to 6	Up to 6	Up to 4	Up to 4	Up to 2	Up to 2
Company/organization name mentioned in all media spots, social media, press releases, etc.	✓	✓				
Opportunity to introduce yourself, your company, and one of our speakers during the speaking program	✓					
Brand visibility at <u>all</u> 20th anniversary events	✓	✓				
Choice of brand visibility opportunity – banner, signage, etc. at the event	At all 2025 events	✓	✓			
Brand visibility on invitation, event program, social media, scrolling video at the event, event signage ¹	Logo and level	Logo and level	Logo and level	Logo and level	Name and level	Name and level
Emcee/founder’s “thank you” from the stage	✓	✓	✓	✓		
Opportunity to include a promotional item in the goodie bag	✓	✓	✓	✓		
Visibility on Second Chances website through 2025	Logo and hyperlink	Logo and hyperlink	Logo and hyperlink	Name and hyperlink	Name and hyperlink	Name
Visibility on 20th Anniversary Event webpage	Logo and hyperlink	Logo and hyperlink	Logo and hyperlink	Name and hyperlink	Name and hyperlink	Name

¹ If sponsorship commitment and logo received before print and design deadlines (February 20 for invitation, April 10 for event program and scroll, ongoing for website, etc.)