



Clothing connecting community

Sponsorship Commitment

Return via email to andrea@secondchances.org or our mailing address below.
You can fill in this PDF form or print and handwrite it. Please save it with a different filename.

Questions? Call Andrea at 617.666.0280 x700 or email andrea@secondchances.org

Please make your commitment by March 1st to ensure maximum sponsorship exposure.

I/my company/organization will sponsor Second Chances at the following level (see next page for benefits):

- | | |
|---|--------------------|
| <input type="checkbox"/> Cashmere | \$7,500+ |
| <input type="checkbox"/> Silk | \$5,000 to \$7,499 |
| <input type="checkbox"/> Wool | \$3,000 to \$4,999 |
| <input type="checkbox"/> Linen | \$2,000 to \$2,999 |
| <input type="checkbox"/> Cotton | \$1,000 to \$1,999 |
| <input type="checkbox"/> Other generous sponsor | \$500 to \$999 |
| <input type="checkbox"/> E-newsletter, clothing drive
sponsor, marketing promotion | \$500+ |

Payment information:

- My check is enclosed
- I will send a check by _____ (date)
- I will pay/have paid online by credit card (www.secondchances.org/sponsor.html)
- Please contact me about paying by credit card

Sponsor information:

Contact name:

Contact email:

Company:

Street:

City/town:

State:

ZIP code:

Telephone:

Second Chances, Inc. is a tax-exempt 501(c)(3) nonprofit. Contributions are tax-deductible to the full extent allowed by law.

P.O. Box 441328 • Somerville, Massachusetts 02144 • 617.666.0280

www.secondchances.org



Become a sponsor

Your company or organization's sponsorship of Second Chances demonstrates your commitment to people in need in our community and clothing recycling/reuse. By supporting our clothing donation program, you enable people to achieve their dreams for success and self-sufficiency while helping to build community connection through volunteerism, philanthropy, and relationship-building.

Sponsorship levels

Cashmere: \$7,500+

- Special mention of your company or organization in two or more of our e-newsletters (1,700+ subscribers)
- Company or organization name mentioned in all media spots, social media, press releases, etc.
- Logo and hotlink on Second Chances website through the end of the year

Silk: \$5,000 to \$7,499

- Mention of your company or organization in one of our e-newsletters (1,700+ subscribers)
- Company or organization name mentioned in all media spots, social media, press releases, etc.
- Logo and hotlink on Second Chances website through the end of the year

Wool: \$3,000 to \$4,999

- Mention of your company or organization in one of our e-newsletters (1,700+ subscribers)
- Company or organization logo and hotlink on Second Chances website through the end of the year
- Mention of your contribution in social media posts (3,500+ followers)

Linen: \$2,000 to \$2,999

- Company or organization logo and hotlink on our website through the end of the year
- Mention of your contribution in social media posts (3,500+ followers)

Cotton: \$1,000 to \$1,999

- Company or organization name and hotlink on our website through the end of the year
- Mention of your contribution in a social media post (3,500+ followers)

Other generous sponsors: \$500 to \$999

- Company or organization name on our website through the end of the year

Newsletter, clothing drive sponsorship, or marketing promotion: \$500+

- One of the following: logo and hotlink in our e-newsletter, tag in social media post, public clothing drive webpage, banner at event, and we'll consider other possibilities (through the end of the year)

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