



Clothing connecting community

Do you want your business or organization to be seen as a compassionate, involved, and environmentally conscious community partner?

If so, partner with Second Chances!

Since 2005, Second Chances has provided hundreds of businesses, institutions, and property owners with turn-key opportunities for community outreach and involvement. By hosting one of our outdoor clothing donation bins, you are sending the message that you care about our neighbors in need, and want to help provide them with free clothing, shoes, and accessories as they take their first steps toward brighter futures.



What are the benefits to hosting a Second Chances bin?

The donation bins help local residents recognize your business or organization, visit your location, and spend money and time there while donating their clothing, shoes, and accessories at their convenience. They will know that your business or organization cares about helping homeless and lower-income members of our community, and reducing the negative impact of discarded textiles on our environment.

What do the bins look like?

Our donation bins are 56”w x 63”d x 84”h and can be placed in a parking lot or other outdoor space. Each donation bin holds about 800 pounds of clothing – or 80 average-sized donations.

If your business or organization is interested in a long-term commitment, we can even co-brand the donation bin as a joint project.

“I could not have asked for a better partner than Second Chances... Second Chances always maintained their bin extremely well with frequent pickups, and I never had to worry about overflow. Our customers in Cambridge very much appreciated that Whole Foods supported a local charity, but even more so appreciated the opportunity to donate their gently worn clothing knowing that it would be repurposed to those in need in our own community.”

David Remillard
Former Marketing and Community Relations Director, Whole Foods Market

How does Second Chances maintain the bins?

Second Chances is a small, local organization – unlike other clothing donation bins you see – so we are committed to meticulously maintaining our bins and addressing any issues very quickly. We empty the bins as often as necessary – generally two to three times a week, but more frequently during moving season and when the weather changes.

How does Second Chances promote the bins?

Second Chances handles marketing and promotion of the bin availability and location, and your business or organization can work with us on outreach efforts or coordinate it yourselves. We will post information about the bin on our website, send out media advisories, and share information through our e-newsletter, social media, and other publications. We also would be excited to participate in any “opening ceremonies” or other publicity opportunities that you plan.

How are the donations used?

Second Chances partners with local shelters and service providers, using a personalized approach to help our partners provide free clothing to their homeless and lower-income clients. All donations help local neighbors and members of our community who are facing financial and other significant challenges.

How can I learn more?

Contact Second Chances' founder and CEO, Andrea Shapiro, at 617.666.0280 or info@secondchances.org and take a look at our website at www.secondchances.org.

Since 2005, Second Chances has helped **more than 3,750 homeless and lower-income Cambridge and Somerville residents**, and this year alone, we will divert more than **200,000 pounds of clothing** from landfills!

To learn more about
Second Chances, visit www.secondchances.org.