



P.O. Box 441328
Somerville, MA 02144-1328



Second Chances' mission is to provide clothing to people in need, inform supporters about issues affecting our community and help people connect with local organizations or issues that resonate with their values, skills and personal experiences.

SPECIAL APPRECIATION

For graciously hosting our outdoor clothing donation bins:

- City of Cambridge
- Delaney Uniform Services
- Whole Foods Market, Prospect Street, Cambridge
- Whole Foods Market, River Street, Cambridge
- Whole Foods Market, Somerville

For lead financial support of our work in 2013 and 2014:

- Corderman & Company
- The Morton and Dinah Dansayer Family Foundation
- Eastern Bank
- The Proteus Fund
- The William & Karen Tell Foundation
- Triumvirate Environmental
- Unit Realty Group and Cole Haan Boston clients and friends through "Stepping Out for Second Chances" shopping event
- Whole Foods Market customers through 5% Day at Prospect Street, River Street, and Somerville stores

LOOKING AHEAD

I'm excited for our 10th anniversary year in 2015.

We have some great opportunities on the horizon, including steps to deepen our impact and build a more sustainable organization that will provide free clothing to people in need in our community for many, many years ahead.

Your generosity, creativity, talent, and dedication give hundreds of people in our own community real, life-changing second chances every year. Thank you.

I want to express my deepest appreciation and gratitude to the hundreds of other donors, sponsors, volunteers, community partners, board members, advisors, and friends who have contributed time, talent, knowledge, and resources to ensure that people in our community get the second chances they deserve.

Wishing you a healthy and happy fall,

Andrea Shapiro, Founder and President/CEO



COMMUNITY REPORT - FALL 2014



Next year Second Chances will celebrate ten years of providing free clothing to homeless and low-income people in Somerville and Cambridge. We've grown and learned every year, just like the thousands of people you've supported over the past decade. Together, we're building a strong foundation so that people in our community can take those crucial first steps toward housing, jobs, rehabilitation, reconnecting with family, and so much more.

Thank you for all that you do to give our clients the confidence and self-esteem that comes from the lovingly selected clothing and accessories we deliver. Because of you, our clients are prepared to achieve new milestones, conquer

challenging obstacles, and even give back to others in need. Second Chances is still the only local organization that provides free clothing, shoes, accessories, and gift cards to people receiving housing and social services from providers in Somerville and Cambridge.

Since 2005, Second Chances has donated more than 150 gift cards, as well as 7,000+ pieces of clothing, pairs of shoes, accessories, blankets, and more to approximately 2,500 homeless and lower-income people who are taking positive next steps in their lives. We are not just delivering clothing – we're giving people a smile, a vote of confidence, and the knowledge that their community cares about them.



We had the loveliest time at the 10th Anniversary Flavors of Fall, a celebration honoring the work of Community Cooks. L to R: Daniele Levine (Executive Director, Community Cooks and Board Treasurer, Second Chances), Andrea Shapiro (Founder and President/CEO, Second Chances)

10TH ANNUAL FLAVORS OF FALL

In November 2013, Second Chances was recognized at the 10th Annual Flavors of Fall event. We were honored to be one of the last decade's ten nonprofit beneficiaries of Flavors of Fall, a wonderful Cambridge/ Somerville food fundraiser. We were thrilled to be included, and even happier that this year's beneficiary was Community Cooks, where Daniele Levine, Second Chances board member and Treasurer, serves as Executive Director.



BY THE NUMBERS

Budget in 2005:	\$6,557
Budget in 2014:	\$66,250
Number of people served since 2005:	2,500
Pounds of clothing reused and recycled since 2005:	652,000
Provider partners in 2005:	3
Provider partners in 2014:	12

CONNECT WITH US

For recent news, upcoming events, volunteer opportunities, clothing drive results, and much more, please sign up for our e-newsletter at secondchances.org. Don't forget to follow us on Facebook and Twitter, too!

VOLUNTEER WITH SECOND CHANCES

We're looking for volunteers:

- Event committee members for a 2015 event
- Clothing drive hosts and coordinators
- Board member candidates
- Video producer
- Photographer
- and more – tell us what you do well or are interested in learning, and we'll try to find a good volunteer opportunity for you.

Want to help?

Email info@secondchances.org and tell us what you're interested in doing!



WHOLE FOODS MARKET SOMERVILLE CLOTHING DONATION BIN



Gentle Giant Moving Company generously donated moving services to bring our donation bin to Somerville. L to R: Dan and Francesco lower the bin from the truck to put it in place at Whole Foods Market Somerville.

Early this spring, our longtime supporters at Gentle Giant Moving Company moved one of our clothing donation bins to the new Whole Foods Market store on Beacon Street in Somerville. We're so excited about this highly visible and accessible new location for people to donate clothing, shoes, and accessories. The three Cambridge Whole Foods Markets have been terrific partners for many years, and it's wonderful to have a Whole Foods Market in Somerville now! You can find all of our donation locations at secondchances.org.



Our newest clothing donation location is at the Whole Foods Market on Beacon Street in Somerville. L to R: Emily (Whole Foods), Dan (Gentle Giant), Jessi (Whole Foods), Francesco (Gentle Giant), and Tim (Whole Foods)

UNIT REALTY AND COLE HAAN "STEPPING OUT FOR SECOND CHANCES"



There was shopping, prizes, refreshments, and lots of fun at "Stepping out for Second Chances" at Cole Haan Boston this spring. L to R: Andrew Kunhardt (Unit Realty Group), Gina Nieves (Cole Haan Boston), Jon Kendall (Unit Realty Group), Jill Doucet (Unit Realty Group), Andrea Shapiro (Second Chances), Joe Schutt (Unit Realty Group), Erik Schubert (Unit Realty Group)

In May, Unit Realty Group and Cole Haan Boston hosted "Stepping Out for Second Chances" at the Newbury Street Cole Haan store. The event raised awareness and funds for our

clothing donation program. Guests shopped, networked, enjoyed wonderful snacks and drinks, and 21 lucky people won prizes donated by Cole Haan. We are grateful to the Unit Realty Group and Cole Haan teams, along with their clients, customers, and guests for an entertaining, colorful, and successful event.

WHY WE DO THIS

Each year your donations help hundreds of people in our community as they build positive futures for themselves and their families.

A social worker from Somerville-Cambridge Elder Services recently requested a gift card so that Elizabeth, her low-income, elderly Cambridge client, could get out and enjoy the experience of shopping and selecting an outfit for herself. She noted that Elizabeth "will use the gift card to purchase clothing that will allow her to continue to be an active volunteer in the community. Volunteer work provides Elizabeth with an invaluable sense of purpose, self-esteem, and social benefits."

When you donate to Second Chances, you are not only helping your neighbors. The people you're helping are helping others in our community, as well. That's why we do this! We are a community, and what affects one member affects us all.

A STORY TO BRIGHTEN YOUR DAY

Joseph had lived on the streets for decades. After returning home from active military duty, he had a difficult time being around people. The trauma of war haunted him constantly, and he drove away those who cared about him. Joseph was in his 50s and being homeless for so long had taken a heavy toll. A strong, proud man, Joseph had a hard time asking for the help he needed to rebuild his life. But last year he was ready, and Second Chances was able to help him.

When an advocate from Vinfen contacted us, Joseph had nothing except a filthy backpack full of disintegrating clothes. We worked closely with his advocate to get Joseph the clothing he needed to get counseling for veterans' services, go to medical appointments, and participate in housing interviews. We also got him some seasonal clothing for everyday wear.

In December, after six months of working closely with Vinfen, Joseph moved into a subsidized apartment in a nearby community. There he can continue to receive services and support from Second Chances and Vinfen. Joseph is getting the medical attention he needs and is starting to make plans for his future. He's been talking about decorating his new home, learning to cook, getting a job, and reconnecting with his family. All of these wonderful changes are possible because generous community members believe in Joseph and work with Second Chances to support his progress.

