



Since 2005, Second Chances has provided free clothing, shoes, accessories, and gift cards to more than 2,700 lower income and homeless people in Cambridge and Somerville and recycled or reused nearly 900,000 pounds of clothing, shoes, and accessories. When you work with Second Chances, or contribute your time or money, you help our neighbors take a giant step forward from where their lives are now toward a brighter future.



Bay State College students produced a fantastic recycled fashion show for our 10th anniversary celebration.

CELEBRATING 10 YEARS

On May 6, 2015, nearly 200 supporters gathered at the tented beer garden at American Fresh Brewhouse in Assembly Row to celebrate Second Chances' first decade providing free clothing and new beginnings for neighbors in need. Guests enjoyed a festive evening including a recycled fashion show with looks created by Bay State College students, delicious food and drinks, great music, prizes, and gift bags, and wonderful company.

We'd like to extend our heartfelt appreciation, once again, to everyone who celebrated with us in person or in spirit that evening. Our Party of the Decade raised more than \$15,000 to provide even more second chances in the next decade. Thank you all!

At the event, Andrea Shapiro, founder and CEO of Second Chances, shared Nancy and Eric's story. It's the story of just one of the thousands of families you and other community members have supported through a tough time over the past ten years.

Adapted from Andrea's speech:

"Nancy and Eric's story really moves me, partly because it shows both the depth and breadth of the impact you're having when you support Second Chances. And mostly because it humanizes our clients – who are no different from us. They are moms and dads and kids of all ages who are experiencing the setbacks and challenges you and I have experienced: loss of a job, health issues, divorce, death. And they're doing their best to stabilize and improve their situations so they can keep moving forward.

In 2008, Nancy and her infant son, Eric, fled a violent home and found safety with our partners at Transition House in Cambridge. We brought the two of them clothing multiple times that year, because they'd left with almost nothing. Each time, Nancy would send beautiful thank you emails and photos of her son in his new sneakers and clothing. She'd always mention how happy and grateful they were for our help. Thank you for supporting Nancy, Eric, and thousands of other people in our community during our first decade, and for celebrating Second Chances' 10th anniversary with us!



Tobias Otting (right), blogger at juniorsartorialist.com, was a terrific announcer for the fashion show. Pictured with Laura Gassner Otting (left).

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Two of our new clothing donation bins, unpainted and waiting for hosts.

HOST ONE OF OUR DONATION BINS!

Thanks to the generous support of hundreds of 10th anniversary donors, in January we purchased 10 new clothing donation bins.

In addition to replacing several of our old bins, we're excited to find homes for six new ones.



The donation bins make it easy for community members to recycle their used clothing to benefit the people we serve.

They promote a positive, environmentally conscious, and philanthropic image for the host business or organization. And because Second Chances is local, they are meticulously maintained.



Do you work for, own, or know the owner of a local business or organization that has some outdoor space and might be interested in hosting one of our clothing donation bins?

If you have a good location for a clothing donation bin, please let us know and we'll be happy to talk more. Visit www.secondchances.org/waysyoucanhelp.htm for more information on hosting a bin.



CELEBRATING 10 YEARS *(continued)*

Last year – seven years later – Nancy got in touch because she wanted to give back, and of course I remembered her. This is part of Nancy's email back to me:

'Andrea, I am shocked that you remember us. We are doing so well. Eric is 8 years old now, skipped 2nd grade and is doing great in 3rd grade. We are living in a lovely (market rate) apartment. I have an amazing job that I love and I am finishing up my BA at UMass Boston.'

Years ago, Nancy and Eric needed our help, and now they're helping someone else in our community. This is a cycle that will continue to improve the lives of neighbors in need and increase our connectedness as a community.

This is what we want to create more of in Second Chances' next decade. With your support, we can help more people by creating this ripple effect, where the people we serve get housing and training and jobs, and they go on to help other people in our community. Thank you for helping achieve our vision for the next decade."

You can see the whole speech, video coverage of the Party of the Decade, and other videos on YouTube! Visit www.secondchances.org to connect with us on YouTube.

Thank you for supporting Nancy, Eric, and thousands of other people in our community during our first decade, and for celebrating Second Chances' 10th anniversary with us!



Sera Congi from WCVB-TV 5 was an enthusiastic and fun emcee for our celebration.



Event organizer Jennessa of Celebrate! and DJ Angie Donuts both donated their time and talent to support our work.

SPECIAL APPRECIATION

For graciously hosting our outdoor clothing donation bins:

- City of Cambridge
- Delaney Uniform Services
- Whole Foods Market, Prospect Street, Cambridge
- Whole Foods Market, River Street, Cambridge
- Whole Foods Market, Beacon Street, Somerville

Along with hundreds of individual donors, donors of clothing, gift cards and other goods, and those who have provided free and discounted services to Second Chances, we are especially grateful to the following companies and organizations for **lead financial support of our work in 2015 and 2016:**

- 3 Graces Productions
- Accounting Management Solutions
- M.J. Adams & Associates
- Bay State Federal Savings Charitable Foundation
- Boston Private Bank & Trust Company
- Cambridge Savings Bank

- Community Credit Union - 2015 and 2016
- Corderman & Company - 2015 and 2016
- Adam Dash & Associates
- Delaney Uniform Service
- East Cambridge Savings Bank
- Eastern Bank Charitable Foundation
- Eileen Fisher
- Elaine Construction
- Gentle Giant Moving Company - 2015 and 2016
- Green Cab Company
- Margaritas
- Massachusetts Bankers Association Charitable Foundation
- Montague Corporation
- Naveo Credit Union
- omr architects
- Somerville Sustainable Cleaning
- Spring Hill Realty Trust
- William & Karen Tell Foundation - 2015 and 2016
- Triumvirate Environmental - 2015 and 2016
- Tufts Neighborhood Service Fund

- Tufts University
- Unit Realty Group
- Wedgwood-Crane & Connolly Insurance Company
- Wells & Fox Architectural Interiors
- Heather Wells Inc. - 2015 and 2016
- Whole Foods Market and Whole Foods Market customers
- Winter Hill Bank

There's still time to sponsor our work in 2016!

Reach thousands of community members with your brand and help neighbors in need as they move forward. Sponsorship benefits and more information at www.secondchances.org/sponsor.html.

Apologies for errors or omissions – please let us know so that we can correct things and properly acknowledge your generosity.

Second Chances CELEBRATING 10 YEARS

BY THE NUMBERS

Budget in 2005:	\$6,557
Budget in 2015:	\$66,250
Number of people served since 2005:	2,725
Pounds of clothing reused and recycled since 2005:	885,000
Provider partners in 2005:	3
Provider partners in 2015:	12

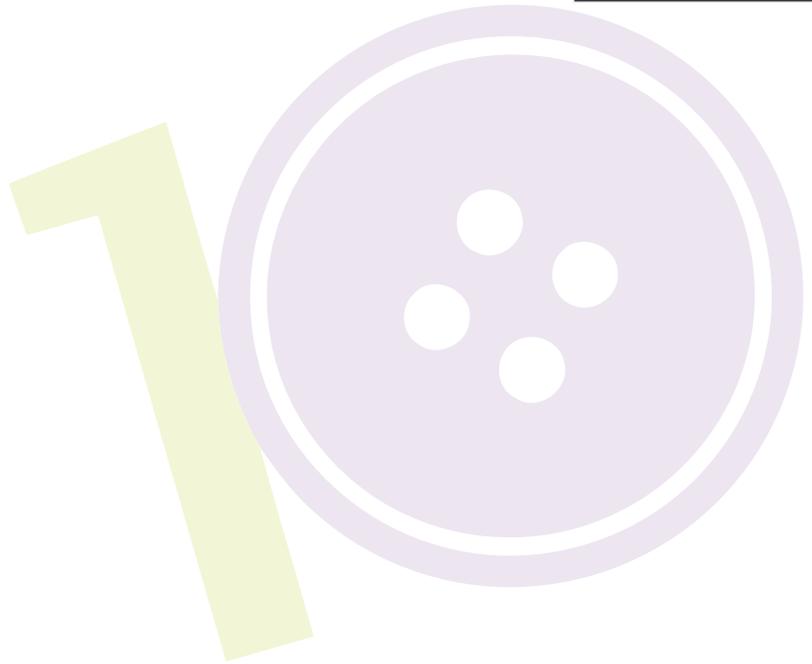
CONNECT WITH US

For recent news, upcoming events, volunteer opportunities, clothing drive results, and much more, please sign up for our e-newsletter at www.secondchances.org. Don't forget to follow us on Facebook and Twitter, Instagram, LinkedIn, and YouTube, too!

LOOKING AHEAD TO THE NEXT DECADE

As we finish celebrating our first 10 years of supporting people, we're turning our attention to the many new, exciting opportunities on our horizon. Last fall Second Chances was selected to work with a pro bono team of Google Cambridge and New York employees to learn and implement many of their business marketing and productivity tools. The end result will be better ability to reach our supporters and provider partners, as well as easier ways to share data both internally and with our partners.

And speaking of new technology, in March we launched a better, brighter, more fresh new website! Please visit www.secondchances.org and let us know what you think.



Second Chances' mission is to provide clothing to people in need, inform supporters about issues affecting our community and help people connect with local organizations or issues that resonate with their values, skills and personal experiences.

UPCOMING EVENTS

Earth Day: Friday, April 22, 2016

Interested in hosting an Earth Day clothing drive at your business or organization? Details: www.secondchances.org/host.html

Eileen Fisher, Chestnut Hill: Thursday, May 5, 2016, 6:30-8:30 p.m.

Green Eileen event with refreshments, textile recycling information, and more! Green Eileen is a recycled clothing program committed to reducing environmental impact and generating income to support programs that improve the lives of women and girls. Details online soon at www.secondchances.org/events.html

Taste of Somerville: Wednesday, June 8, 2016

Outdoor tasting event in Davis Square, Somerville supporting the work of Somerville CAN, a collaboration among Second Chances and other local nonprofit organizations. Details soon!

Building Impact clothing drive: June dates to be announced

Donate clothing, shoes, and accessories at participating office buildings throughout Greater Boston.

Public clothing drives: Interested in hosting? Let us know! Email info@secondchances.org or visit www.secondchances.org/host.html

GROWING OUR IMPACT

Thanks to you, Second Chances has some great opportunities on the horizon, including deepening our impact and building a more sustainable organization so that we can provide free clothing to people in need in our community for many, many years ahead.

I want to express my deepest appreciation and gratitude to the hundreds of donors, sponsors, volunteers, community partners, board members, advisors, and friends who have contributed time, talent, knowledge, and resources to ensure that people in our community get the second chances they deserve.

With your continued partnership and support, Second Chances' second decade will be one of empowerment, progress, and life-changing second chances for our neighbors in need. And, we look forward to recycling and reusing even more clothing, shoes, and accessories in the years ahead.

Thank you for improving lives and being part of our future,



Andrea Shapiro, Founder and CEO